

Black Press: Building coalitions for progress

Written by

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The Black Press of America convenes this week in Minneapolis for the National Newspaper Publishers Association Annual Convention June 24 through June 28 at the Radisson Plaza Hotel in downtown Minneapolis.

Publishers, editors and sales executives representing some 200 newspapers will meet to discuss public policy issues facing Black America, and, the economic and business climate's impact on their newspaper publishing industry and on the Black community.

The Black Press will pay particular attention the Obama Administration's efforts to fix the nation's economic woes. Black newspapers say they have a special duty to monitor and explain the President's Stimulus spending initiatives, ensuring the revenue streams created by stimulus spending reach Black workers, Black businesses, and Black organizations that serve our communities.

The publishers' convention also pays special attention the health disparities and healthcare reform. A host publishers' reception Wednesday evening introduces leaders in cultural diversity in Minnesota healthcare, setting the stage for the public highlight of the convention, the Saturday morning Health Disparities and Healthcare Reform Town Hall Meeting.

Healthcare professionals, managers, and educators and people in the healthcare industry may attend the 7-9pm Wednesday reception at the Radisson by registering in advance at Insight News, 612-588-1313 or by sending a RSVP email to NNPA@insightnews.com.

The Saturday Town Hall Meeting features members of the Congressional Black Caucus, led by US Rep. Donna Christiansen, who heads the CBC Healthcare Braintrust. Joining the Congresswoman are Minnesota Congressman Keith Ellison, CBC Chair, Barbara Lee, of California, and Congressman Elijah Cummings (D-MD). Register in advance at Insight News, 612-588-1313 or by sending a RSVP email to NNPA@insightnews.com.

The Convention formally opens Thursday morning with a Black Press Black Church Prayer Breakfast. The Rev. Alfred Babington Johnson, the founder of the Stairstep Initiative will discuss strategies to build community at the intersection of the Black Church and the Neighborhood. The Rev. Jerry McAfee will deliver the Black Press Black Church keynote address. The event is open to the public but requires a RSVP to nnpa@insightnews.com or by phone to 612-588-1313.

The Prayer breakfast features music by The Steeles.

Following the Saturday Town Hall Meeting, the publishers bring business to the community by hosting Blues 'n' Jazz Afternoon Party at Favor Café, on Lake Street featuring Wain McFarlane & Jahz. Leaders of Minnesota music and information institutions will interact with the nation's Black Press leaders exploring how we protect and grow the creative spirit, public policy and civic engagement, in ways that harness the economic power of our consumer purchasing power. The event is by invitation only. For information call Selene White at 612-588-1313 or email to nnpa@insightnews.com