

Bounce TV celebrates the season with world premiere original special

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Bounce TV (www.bouncetv.com), the fastest growing African American network in television, will celebrate the holiday season with the world premiere of "A forever JONES Holiday" on Tuesday, Dec. 18 at 9:00 p.m. ET.

"A forever JONES Holiday" introduces viewers to the inspiring family band that has been breaking records in the music industry. "A forever JONES Holiday" will encore throughout the holiday season. The new non-scripted original hour special features breakout Gospel group forever JONES preparing for and performing their uplifting GRAMMY®-nominated hit music - a diverse mix of Pop, Gospel, Rock, and Urban - in an intimate venue surrounding by friends and family.

Bounce TV targets African Americans primarily between the ages of 25-54 with a programming mix of theatrical motion pictures, live sports, original and off-net series, documentaries, specials, and inspirational faith-based programs. Martin Luther King III and Ambassador Andrew Young are among the Founding Group and Board of Directors of Bounce TV. Bounce TV is majority African American-owned.

The network celebrated its first birthday on-the-air on Sept. 26. Bounce TV's most recent launches include WXYZ-TV, one of the leading ABC affiliates in the country and Detroit's #1 rated television station, and FOX-owned channels in Phoenix, Minneapolis and Orlando.