

M & I Bank supports children's literacy initiative

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M&I Bank is collecting new and gently used children's books in support of Read Indeed, a local children's literacy initiative. The Read Indeed program began in 2007 when Maria Keller, a fourth grader with a passion for reading, set a goal to collect and distribute one million books to needy children before she turns 18-years-old. New and gently used children's books can be dropped off at any of M&I Bank's 27 Minnesota locations before July 31, 2009. Donations will also be accepted at M&I Bank locations in Hudson and Prescott, Wisconsin.

"Read Indeed is an inspirational program and M&I Bank is pleased to assist Maria with her goal of distributing books to children throughout the state who are in need," said Brad Chapin, regional president, M&I Bank. "We invite the public to drop off children's books now through July 31 at their local M&I Bank location and join us as we support children's literacy."

For more information, please visit www.mibank.com/books .