

Communities of Color grant applications due February 1

Written by

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The General Mills Foundation announced the continuation of the Celebrating Communities of Color grants program for 2013. The application deadline for the \$500,000 grants program is Friday, Feb. 1. Grant applications and other details are available on the Web at: [General Mills Community of Color Grants](#)

Grants of \$10,000 each will be awarded to 50 nonprofit organizations, schools and other community groups across the Twin Cities with programs designed to improve the lives of people within the local communities of color. Grant recipients will be announced in May, 2013.

For questions about the program, e-mail: Community.ActionQA@genmills.com

Launched in 2004, the Celebrating Communities of Color grant program has served more than 500,000 children, families and individuals across the seven county metro area with a total of \$4 million in grants. The program was established in recognition of the Foundation's 50th anniversary and aligns with General Mills' commitment to diversity.

The mission of the General Mills Foundation, celebrating 58 years of giving, is to nourish communities. Continuing its tradition of generous giving and global community support, General Mills contributed more than \$143 million to charitable causes in fiscal year 2012. General Mills invests in and collaborates with community organizations and programs that focus on alleviating hunger, advancing nutrition wellness and improving K-12 education. In addition, 83 percent of U.S. employees volunteer. To learn more about the ways General Mills nourishes lives through philanthropy and community engagement, please join us on Facebook at [Facebook.com/GeneralMillsGives](#) or visit us online.