

Inaccurate Strib story hurts business

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Unfortunately on Monday, July 29, a young man was shot in the block where my barbershop is located. Eddie's Barber Shop is located at 4301 4th Ave. S. in Minneapolis. Although the shop was closed at the time and, of course, the shooting had nothing to do with my business, I spent considerable time answering questions from the police and the media.

My shop was mentioned by name in the Minneapolis Star Tribune reporting. It brought unwelcome publicity and also concern from clients and friends.

In this economy, businesses are fragile and this sort of negative publicity does not help.

A neighbor was quoted in the Star Tribune as saying, this is "typical for an urban neighborhood" and "some weekends it's louder than others." This does not accurately describe my neighborhood, which is quiet, safe, and filled with hard-working citizens. We all need to be careful how we talk about our neighborhoods.

I want to assure all my clients and friends that business will continue. I have been serving this community for 43 years and hope to continue to do so for many years. Come on back.