For where your treasure is, there your heart will be also (Matthew 6:21).

“Location is everything!” This term has often been repeated in business conversations. Something as simple as the side of the street a business is located on can determine its traffic pattern, and this subtle difference could be the distinguishing factor between the success and failure of that business. In matters of the heart, location also plays a very important role. Because you cannot see what is in a person’s heart, you must look to what come out of it to determine its treasures and values.

Everyday men and women show us what they treasure and value by where they place their hands, heart, and money. If a man values biceps over precepts, he will place more value in the way he looks over the value he places in honoring what he says. If he values money over mission, he will treasure the accumulation of wealth over serving his family and community. For situated within a man’s treasures, values, and passions, you will find his heart. This is true for women as well. Locate the passion, and locate the heart.

A person’s heart is at the center of their being. It is where their values come from. How important is honesty to them? How are their relationships with others? Do the things in their life have their proper place and prospective? Someone who is successful in business, but is a failure in his personal life, is not centered. A good person’s values come from within. They do not measure themselves by the yardstick of material possessions, but rather by the virtues stored in their heart.

Men and women treasure those things that are in their heart. What is in their heart is impacted by its location and destination. The understanding of this concept is further complicated because location is a byproduct of destiny and destiny is a function of the heart. They are all connected together, and they produce our values and principles. Those who build their choices on solid values and principles are wisely choosing a destiny that will stand the test of time. These choices will also determine the location of their hearts. *“Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock” (Matthew 7:24, 25).*

A solid foundation for the heart is built on precepts; this foundation is rooted in serving others over serving self. Spend some time determining where your values come from. Ask yourself the question, “What am I passionate about?” This will help you to locate your heart, and locating your heart will help you to determine your destiny. If your passions are rooted in honoring your words, valuing your family, and building your community, your heart is located upon that solid rock that cannot be moved.

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