

Written by

Wednesday, 23 May 2012 00:00



Company honored for multicultural, mom-inclusive workplace for ninth consecutive year

Working Mother has selected General Mills as one of 25 “Best Companies for Multicultural Women” in the U.S. for its ability to hire, retain and advance multicultural women.

“We’re proud of *Working Mother’s* consistent support of our long-standing commitment to creating an inclusive workplace for all employees,” said Ken Charles, vice president of Global Diversity and Inclusion for General Mills. “We’ve worked hard to build a culture that is performance driven, yet inclusive and supportive. We believe that our success at maintaining an engaged and diverse workforce directly impacts our ability to compete globally.”

This year marks General Mills’ ninth consecutive year on the list, and the company received special recognition by ranking among the Top 10 “Best Companies” with companies such as American Express, Deloitte, The New York Times Company and Procter & Gamble, among others. The full list appears in the June/July issue of *Working Mother* magazine and online at www.workingmother.com.

“The Best Companies for Multicultural Women value the power of a diverse workforce and work hard to make sure their pipelines are filled with talented women of color,” said Jennifer Owens, director of the *Working Mother* Research Institute. “Even beyond mentoring and networking programs, these companies are reaching out to professional and school groups and sponsoring

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recruitment events to attract the best multicultural female talent.”

An article in this month’s *Working Mother* Magazine on networking features Kim Nelson, senior vice president of External Relations and president of the General Mills Foundation. In the article, Nelson explains how she realized the importance of networking several years into her career at General Mills. Nelson is also featured in a video discussing this award and her personal experience as a multicultural mom on General Mills’ corporate blog, A Taste of General Mills.

The *Working Mother* Best Companies for Multicultural Women were selected based on their answers to 391 questions on representation, hiring, attrition and promotion rates, recruitment, retention and advancement programs, and company culture. The Working Mother Research Institute created a scoring algorithm based on the previous year’s benchmark results to determine the winners.

Golden Valley based General Mills is one of the world’s leading food companies, operating in more than 100 countries. Its consumer brands include Cheerios, Häagen-Dazs, Nature Valley, Yoplait, Betty Crocker, Pillsbury, Green Giant, Progresso and Old El Paso.