

Sixth Annual Conference for African American Financial Professionals

Written by
Friday, 22 July 2011 14:34

The sixth annual Conference for African American Financial Professionals in partnership with MetLife, the founding and presenting sponsor, and Northwestern Mutual, the platinum sponsor hosted by The American College will be held Tuesday, August 16 to Wednesday, August 17, 2011. Once again, leading companies from across the financial services industry will come together to help promote the education and advancement of African American financial professionals during this unique industry event. More than 250 African American financial professionals at all stages of their careers, representing financial companies from across the United States, will be in attendance.

The Honorable Cory A. Booker, Mayor of Newark, New Jersey will present this year's keynote address. Also joining as a keynote speaker is Byron Pitts, CBS Chief National Correspondent and "60 Minutes" contributor. Financial professionals play a significant role in helping individuals achieve long-term financial security. According to a poll conducted by the Certified Financial Planner Board of Standards, 43% of Americans believe that financial planners have become more important since the financial crisis.

The Conference for African American Financial Professionals is designed to help participants deepen their expertise and better serve their clients who need guidance now more than ever.

The sixth annual Conference for African American Financial Professionals will be held at the Sheraton Atlanta Hotel, 165 Courtland Street NE, Atlanta GA 30303, Tuesday, August 16 to Wednesday, August 17, 2011.

To learn more about this event contact Francine Kaar at Francine.Kaar@TheAmericanCollege.edu

An agenda for the event can be seen at <http://www.theamericancollege.edu/caafp6-2011/agenda>
Additional details are also available at event website: TheAmericanCollege.edu/caafp6-2011/home