

Sean Combs launches bid to find on-air talent for Revolt TV

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Multimedia mogul Sean Combs, channeling his shy and retiring self, has launched a bid to find the next Ryan Seacrest or Nick Cannon with an open casting call for on-air talent for the debut of Combs' new entertainment venture next month.

In a scatological Instagram video posted Monday, Combs is seen imploring candidates aged between 13 and 25 to submit a 15-second audition tape for Revolt TV, a music-orientated cable channel that promises to deliver music videos, live performances, news and interviews.

Submissions can be uploaded to Twitter, Instagram, Vine, Vimeo, Facebook or Youtube and participants must use both #iamrevolt and another hashtag to describe their musical style, for example #alternative, #EDM, #hiphop. The video must end by saying "I AM REVOLT."

Would-be TV stars have until Sept. 30 to upload their entries.